monetize lockers for coworking spaces

Provide your members the option of renting a smart locker for the secure storage of their personal belongings.

coworking rental lockers



hybrid workforce

Companies have learned over the past year that working remotely can work. However, there is also something to be said about the missing element of collaboration and teamwork when everyone is remote. Now as companies introduce the hybrid work model, creating a flexible office space is a key business strategy, which includes working remotely, coworking locations, or satellite offices.

As your memberships increase, employees can struggle with not having a 'home base' — meaning where do they put their personal belongings?



monetize your lockers

WITH LOCKERS THAT PAY FOR THEMSELVES

smart locker rental

Provide your members the option of renting a smart locker for the secure storage of their personal belongings. Knowing they can freely walk to lunch, run a quick errand, step away for coffee, or whatever the needs is without having to lug around their entire office will make your space much more valuable to your agile workers.





convenience

Offer a streamlined locker rental experience so that members don't have to wander around aimlessly looking for a locker that is near their 'home base' for the day. With multiple ways of renting a locker — we make it streamlined and a visual experience so that the guesswork is taken out of securely storing personal belongings.

safety & well-being

When your members know your brand, they know what to expect and prefer not to experiment, because they got used to high-quality standards. Smart lockers support the well-being of your members by ensuring a clean locker, while also allowing users to request locker cleaning (when needed.) They also can provide a practically touchless experience that further promotes quality, safety, health, and well-being to the core.

get a return on your investment



These lockers will practically pay for themselves. The smart locker software provides you total control to decide how you would like to charge your members. Set the price for the lockers or offer credits for members to use from their accounts. However you decide on the financial model, the added convenience of locker storage will have members wondering what they did without them.

lockers for all —



events, happy hour & meet-ups

Take full advantage of the administration of the smart locker reservation system and monetize lockers differently during events and other special occasions. The ability to easily change the fee for events, times of the day and/or guests is with just a few clicks in the administrative software. The same locker that was used during the day for a member can easily flex to change the cost based on the event or situation at hand.

Add the extra value to any guest or participant at your venue to have a piece of mind to store away their belongings that are not needed throughout the event.

desk & locker reservation — they go hand-in-hand

user experience

How your members interact with the smart lockers is up to your business and how the system is configured. Members could rent or book a locker prior to arriving, on the fly while in your facility, or integrated into your app so that the locker is booked at the same time as the desk or space is reserved. Three ways to rent a locker:

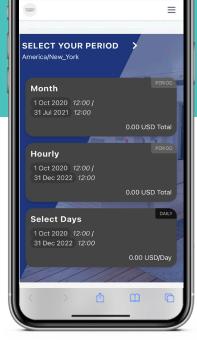
- 1. book ahead of time
- 2. on-the-fly rental
- 3. integrated with your company app





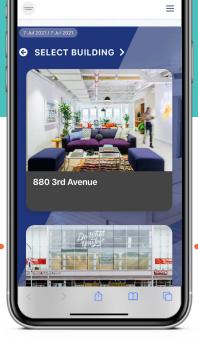
1. book ahead of time

Right from your website, your members would be directed to a customized locker rental web portal. Members can choose the location, choose the floor if there are multiple, the locker bank, and then visually choose the specific locker they would like to use.



choose duration

Offer locker rental by the day, week, month, quarter, or make it only one option



choose location

Members choose the building they will be working in, if multiple are available



choose locker bank

Find a locker bank near where the member will be working for the day

2. on-the-fly rental

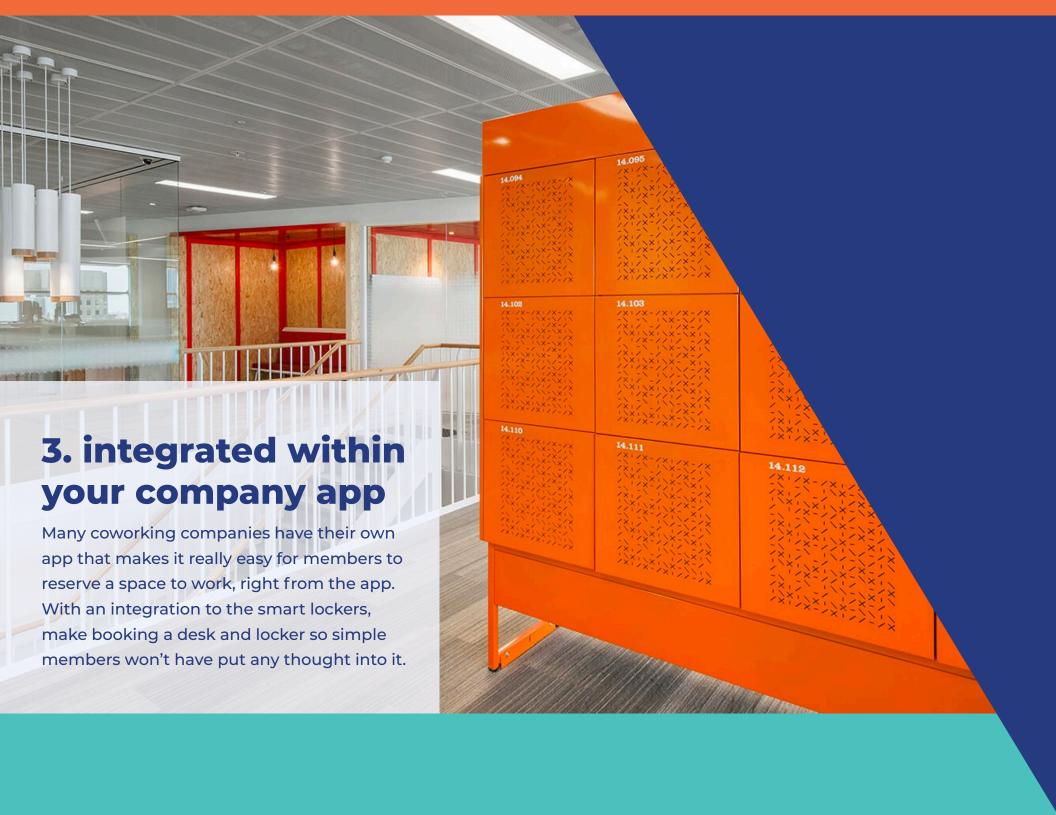
Sometimes your members might not know that they need or even want a rental locker until they got there and realize they need to run an errand and don't want to bring everything with them or trust to ask someone to watch their stuff. The simple addition of QR codes to the locker banks allows members to scan at the locker bank on their smartphone to see if there are any available lockers to rent.





choose a locker

Find an available locker and select it for rental



smart locker management

TAKE A HANDS-ON OR HANDS-OFF APPROACH

payment

As an administrator, you have the ability to adjust the rates and how your members rent the lockers. Your administrative access allows you to set and adjust the rates that a member or visitor pays via credit card or the ability to offer members to pay via member credits.

duration

Set up and change as needed how long your members can rent a locker for. Daily rental, weekly, monthly, eventbased, you name it.

reporting & usage

Not sure if you have enough lockers? Or charging enough or too much for rental? The built-in reporting capabilities allow you to run aggregate reports to make strategic business decisions regarding your rental lockers.



member locker access



Once the locker is rented a member can open their locker door a couple of different ways. The member could present their coworking RFID card, fob or mobile credential that they use to gain access to certain amenities within the facility. Presenting their card to the reader on the locker bank, the locker door will automatically pop open for them to put their personal belongings in. To then re-open the locker the member repeats that same process. Or the member can put in a 4-digit PIN code that was provided to them at the time of rental or found in the email that was sent.



Knowing why companies and individual members are using your space will help you better understand how to properly accommodate them. A company that experiences hypergrowth should be focused on keeping the momentum going, not managing real estate. A startup isn't worrying about investing in a huge space for a small number of employees. The freelance graphic designer needs an individualized space that sparks creativity and exudes inspiration. No matter who utilizes the space, they all have one thing in common. They need a place to keep their personal belongings.





811 East Washington Avenue | Suite 500 | Madison, WI 53703 608.721.7299 support@metramodo.com

